



Tuesday, April 02, 2013

NADC MEETING

Members of the Northern Alberta Development Council (NADC) met in Grande Prairie on February 22, 2013.

On February 22, 2013 the Northern Alberta Development Council met in Grande Prairie to discuss issues relevant to Northern Alberta. The meeting, facilitated by Chair, MLA Pearl Calahasen, addressed several administrative items and included presentations related to health services, transportation, and skill development.

Presentations:

Focus on Northern Health Care:

Two representatives from the Shock Trauma Air Rescue Society (STARS) provided an overview of the STARS operations in Alberta, Saskatchewan and Manitoba. STARS is a non-profit charitable organization that provides rapid and specialized emergency medical care and transportation for critically ill and injured patients. They provided statistics on the number of northern Alberta patients that were flown in 2012, as well as information on the fleet and the new Edmonton base at the International Airport. Read more about STARS at www.stars.ca

The Executive Director of Alberta Health Services Emergency Medical Services introduced the new Alberta Health Services air ambulance operations facility located adjacent to the STARS emergency air ambulance facilities at the Edmonton International Airport. Council had an opportunity to ask questions to clarify the impact of the new location on northern Alberta and heard about the plans Alberta Health Services has in place to mitigate those impacts. This co-location will allow more effective collaboration between Alberta Health Services and STARS to provide rapid, reliable and safe emergency care to all Alberta residents. For more information on Alberta Health Services and emergency medical services, visit www.albertahealthservices.ca

NADC Staff Presentations:

Foundational Learning Report

A report on Foundational Learning, produced for the Northern Labour Market Information Clearinghouse (Clearinghouse) partners, was presented to Council. Foundational Learning is defined as the full spectrum of learning that is needed to bring an individual up to the equivalent of a high school graduate. Recommendations from the report include a focus on curriculum design and delivery, planning and administration, linkages within the elementary and secondary systems, addressing gaps and program funding. To view the entire report, visit: <http://www.nadc.ca/clearing-house.asp>

Off-Highway Driver Training Project

The NADC is partnering with Woodland Operations Learning Foundation (WOLF), Alberta Human Services and Grande Prairie Regional College in a project to address the shortage of off-road truckers and its impact on the forestry and oil and gas industries. The project's goal is to increase the number of off-road truckers in northern Alberta by engaging those under-represented in the skill. Ainsworth Engineered Wood Projects will cover the initial cost of the program. The project will be continued with a summer offering of the course and they are looking for additional industry partners to expand the program.

NADC Bursary Longitudinal Study

The NADC Bursary Longitudinal Study polled 948 students who had received NADC bursaries between 2001 and 2011. The results of the survey found that the NADC Bursary does, in fact, have an impact on the number of new graduates of post-secondary programs who choose to stay in northern Alberta after their return service is completed. For example, in the education sector, of the 43 past recipients who had completed their studies in education over the last 10 years, only two had left the north. Over half the survey respondents who received a bursary in 2001 still live in the north.

STAFF UPDATE

NADC welcomes Chelsea Ferguson who will be providing operational and administrative support to the NADC Executive Director and Council for the coming year.

Congratulations to Donna Evans on her upcoming position as the NW Region Assistant Manager for Rupertsland Institute. While we are sad to see her go, we know that she will do a great job for the region.

RETIRING COUNCIL MEMBER



**David Kirschner
Fort McMurray**

Council expressed their thanks to David Kirschner, the NADC member from Fort McMurray since 2007. Dave's dedication to the north and his enthusiasm for advancing development of northern Alberta has been a great asset to Council. He will be missed.

NADC COUNCIL PROFILE

We are pleased to profile two of our wonderful, hard working council members

ANDY NEIGEL

Athabasca

Strong background in forestry with Alberta-Pacific Forest Industries as General Manager, Vice President of Operations. Currently runs the Boreal Management Group Ltd. And is President and CEO of CAREERS: The Next Generation Foundation.



PAT O'NEILL

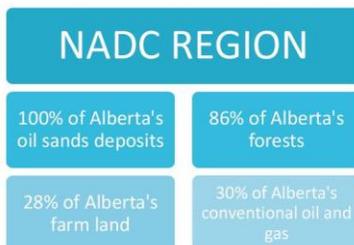
St. Paul

Experience as a Municipal Councillor and significant experience in the agriculture and recreation sectors. Worked with the St. Paul Municipal Seed Cleaning Plant as Director and Chairman of the Board. Former Director of the Alberta Development Corporation Appeal Board and was instrumental in developing the St. Paul Breeders Co-op



CONTRIBUTION OF THE NADC REGION

This report "Contribution of the NADC Region to the Alberta and Canadian Economies" outlines the significant impact of the NADC region to the economies of Alberta and Canada.



The report estimates the contributions of the region to job creation; capital investment; gross domestic product; interprovincial and international trade; and government revenues at a provincial and national level. Included is a discussion of the key factors likely to affect continued growth and development of the NADC regional economy.

If you are from the region, you will find this a reflection of our many contributions, advantages and challenges. For those being introduced to northern Alberta, this report is informative of the opportunities in expansion of established industries but also the development of emerging sectors. There are still challenges that need to be addressed to ensure that the north continues to flourish and contribute to Alberta's economy.

Alberta has 60% of Alberta's landmass plus 9.5% of the population and in 2011 contributed \$41 billion or 17% of Alberta's total GDP.

Please find a copy of this report on our website <http://www.nadc.ca/Docs/2012-Northern-Contributions.pdf>.

NADC IS 50!!

Don't forget to follow our "This Week in History Project" on Facebook as we share some of our rich history weekly. As we reminisce on the past, we have our sights set on the future as we continue to help the region's 150 communities and 350,000 people realize their rich potential and strengthen their diverse economies.



NADC BURSARIES

Applications are being accepted for the NADC Bursary! Apply now for the 2013-14 school year. The bursary is valued at \$6,000 per academic year. Visit us at www.benorth.ca to learn more and apply online, or call us at 780-624-6545 for more information. The deadline is April 30, 2013.



VIDEO CONTEST UPDATE



We have a winner in the Be North, Be You video contest! Jaime Lundrigan was our grand prize winner in the Living and Working in the North category. Watch her winning entry at <http://youtu.be/vVJVMheRwv0>. Stay tuned for news on videos from the Bursary Recipient category!

OPPORTUNITY NORTH

Join the NADC in telling the world just how much northern Alberta offers! We invite you to incorporate the Opportunity North brand into your recruitment and marketing materials. Our Brand Guide explains how Opportunity North supports your recruitment efforts. Order forms for free Opportunity North marketing materials are on the website: www.opportunitynorth.ca.



SOCIAL MEDIA



Follow NADC's Twitter feed for our live tweets during events and Council Meetings @NADCCa



Join Northern Alberta Development Council (NADC) on Facebook for great information and news.

Contact Information:

P 780.624.6274

TF first dial 310.0000

E nadc.council@gov.ab.ca

www.nadc.ca